



Blair Wiggins Class of 1983

The addiction began in 1980 with two young kids growing up on the barrier islands of Florida's Space Coast. Daily fishing excursions before and after school fueled the passion for fishing. Graduation was not only from high school, but to the realism of the uncharted future. Kevin traveled to Tampa to study television production at the University of South Florida. Blair struggled with the fishing addiction, before enlisting in the Air Force. A career working on the Space Shuttle brought him back home, where the fishing addiction returned.

Twenty years later, Blair, a professional fishing guide, and Kevin, an award-winning television producer, have reunited to create the next generation of outdoor television. And about "Mogan", the word was coined by these two along time ago. Blair was born and raised in Florida and called fish "biggans". Kevin moved to Florida from up North and called big fish "monsters". You know how kids are. . .they put the two words together and created their own. Like a "lunker", but a "mogan" is in saltwater

Things are happening at "Addictive Fishing". The word at AF is NEW . . .

- * New channels
- * New season calendar
- * New production values
- * New retail stuff
- * New HD footage
- * New web site
- * New show open



"Addictive Fishing" is moving to The Sportsman Channel. That means we'll be broadcasting our collection of exciting fishing action to a whole new group of anglers from Texas to Michigan who'll learn first -hand what it's like to be a Mogan Maniac!

Also we'll be on the World Fishing Network "the only television channel dedicated 24/7 to fishing." What could be more perfect for "Addictive Fishing"? Look for both of these networks on Verizon FIOS, cable systems, and satellite services.



The 2009 season will start in January, so you'll be able to start off the New Year right with all new, original shows. If you're a Florida resident, you'll see the 2009 "Addictive Fishing" shows on Sun Sports before anyone else in the country sees them. Just another way to say "Thank you" to all our loyal Florida fans who have always been there for us.

If that's not enough excitement, how about this? Starting with the 2009 season we'll be shooting exclusively in HD. That means Addictive Fishing will be the only fishing show shot in full broadcast quality HD! What else would you expect from the show that's always led the way in quality and innovation?

As you know, our newest retail partner is Dick's Sporting Goods – "Where every season starts!" Look for all your favorite Mogan merchandise – and some new stuff coming soon – in a Dick's store near you. No more waiting patiently for that AF online order to arrive on your doorstep, get into Dick's and get it now! There'll be more news about Dick's as we get closer to the new year – stay tuned.

The web site – www.AddictiveFishing.com – will have a whole new look and be packed with even more videos, photos, news, and fishing stuff than ever. Soon you'll be able to see lots more exciting Addictive Fishing footage as we begin posting outtakes – great footage that just didn't make it to the final cut for the show – available for viewing online.



And speaking of new looks . . . wait until you see the new show open. It's going to be awesome – especially when you see it in crystal clear HD quality on the World Fishing Network soon.

This is an exciting time for "Addictive Fishing" . . . we've got our E-Tecs revved up and we're getting ready to cruise on full plane. So, rig up your Saltwater Inshore Slam Series rod, get your tackle box in order, put on your Addictive Fishing visor, and get ready for more rod bendin' drag screamin' blockbuster fishin' television than you've ever seen!