



Erik Arneson

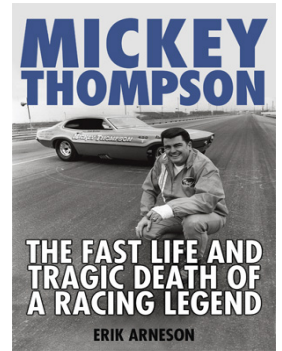
Class of 1983

Retiring as '83 Class President in 1983, Erik has gone on to other challenges in life ... above we see him posing with his past co-workers and officers in 1983 and now with his wife, Sandy.

He is currently living in Charlotte, NC and working as the VP of Media Relations for SPEED Channel, a 80-million home cable television network focusing on racing and automotive lifestyle ...

Three published books is CELEBRITY enough for the CBAA and so we thought we'd feature Erik on our web site ... here are his published books and the critics comments for his latest book:

Erik Arneson's latest book, ***Mickey Thompson – The Fast Life and Tragic Death of a Racing Legend***, scored a Bronze Medal at the 2008 International Automotive Media Awards presented last week at the Automotive Hall of Fame in Dearborn, Mich.



Reviews for the book:

"I loved how this story works: It's a biography of one of the most interesting figures in racing history bookended with a gripping murder mystery. The story of Mickey Thompson is so wild, it's hard to believe it's true. Sometimes funny, sometimes sad, always wild, the story moves along just as Mickey himself would've liked it: fast. The book has cool photos and the research is really in depth. The author talked to all of Mickey's family and friends and gets the real inside scoop. In the end, Mickey Thompson comes off like a guy you wish you knew. This book is awesome. After finishing it, I bought another copy for my dad."

AJ Baime, Executive Editor of *Playboy Magazine* and author of the current best-selling book *Go Like Hell*

"Another Five Star, can't miss book for racing fans, and everyone, actually. Arneson's style of writing will pull you in to this interesting story of one of racing's true "marathon man" heroes. Mickey could do it all, and until his untimely murder, was heralded as a great racer, builder and promoter. Be it Funny Cars, Indy Cars, Land Speed Records and everything in between, Thompson was on top of his game. Your emotions will be on a roller coaster with this book, so get ready when you start reading. You won't be able to put it down."

Greg Zyla, *National Speed Sport News*

"Arneson has a great and rare gift among biographers; the ability to know when to let his subject's story tell itself. And he has an even rarer gift: a subject whose life was interesting enough to stand on its own. Of course, Mickey's friends and family are along for the ride too. Arneson performed extensive interviews with the people who knew Mickey, his family, his friends, his co-workers, his employees, even his rivals, and the result is a picture of a man who could have made his impact in any field that captured his attention."

Clifford Tunnell, *Dragracingonline.com*

Erik's other books include: *John Force – The Straight Story of Drag Racing's 300-mph Superstar* (Motobooks) and *Darrell Gwynn at Full Throttle – Triumphs and Tragedies from a Life Lived at Speed* (Bull Publishing).

